

6/15/2016

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FOR IMMEDIATE RELEASE

BUSINESS EXPO CENTER SET TO HOST 2ND ANNUAL CATERCON

Orange County's Finest Caterers and Event Planners Gather Just In Time For Event Season

Anaheim, CA: Business Expo Center will host the 2nd Annual CaterCon Expo on September 8, 2016, from 4:00 PM to 8:00 PM at its EventPlex facility in Anaheim.

More than 80 professional event organizations including caterers, decorators, wineries, breweries, venues and other event specialists are expected to present their products and services to individuals planning events. Attendees will be able to sample food, beer, and wine, while listening to live music. The event will give audiences exposure to a wide variety of local event and catering services for both business and social events. Attendees will also have the opportunity to learn from industry leaders about the latest trends in catering and event services by attending speaker presentations.

"Selecting the right catering or event services for a special event is stressful," said Jim Shab, CEO and Founder of Business Expo Center. "With holiday parties just around the corner, the timing for CaterCon 2016 couldn't be better."

CaterCon provides everything you need to host an event. "I liked the diversity of vendors available," said John B, who attended CaterCon 2015. "It was a good opportunity to get ideas for upcoming events."

CaterCon will be partnering with Caterina's Club, a non-profit committed to feeding children in America. Caterina's Club serves over 1,800 low-income children a balanced meal 5 nights a week. Attendees who bring a donation of uncooked pasta will receive the opportunity to participate in a special prize drawing.

More than 750 attendees are expected this year. Early Bird tickets start at \$35 and are available at CaterCon.com. Sponsorships are still available. Call the Business Expo Center at 714-978-9000 for more information.

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EDITORS NOTE: Founded in 2009, The Business Expo Center is an independent, full-service event hosting company located in Anaheim, CA. The Business Expo Center (BEC), is host to both business and consumer events in its 36,000 Sq. Ft. EventPlex facility. The BEC provides complete in-house marketing and event staff to turnkey events, but also works with customer's vendors of choice. The BEC also produces a

variety of its own events including CaterCon and the Bucket List Expo to name a few. To find out more visit: www.businessexpoctr.com.