



Sponsorship Packages

# CATERCON2016

TASTE. DISCOVER. LEARN.

Develop Your Business and Strengthen Your Brand Image

**Expo Date:** September 8<sup>th</sup>, 2016 | 4 - 8 PM

**Expo Location:** Business Expo Center | 1960 S. Anaheim Way, Anaheim CA

**Contact Information:** tel: 714.978.9000 | [marketing@CaterCon.com](mailto:marketing@CaterCon.com)

**CaterCon.com**

Produced & Hosted by:



**BUSINESS EXPO CENTER**  
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**SIGN UP TO SPONSOR TODAY & BENEFIT FROM EARLY MARKETING EXPOSURE**  
**CALL 714.978.9000 OR E-MAIL DANIEL@CATERCON.COM**

## Why Sponsor at CaterCon?

Sponsoring at CaterCon is a rare opportunity to showcase your brand to hundreds of event professionals and individuals planning events. Whether you are focused on strengthening and developing your brand image, creating new business opportunities or simply attracting more traffic to your booth, CaterCon offers multiple opportunities adapted to your goals and your budget.

And if you have ideas for other sponsorships that will help you promote your company, give us a call. We are always open to new ideas!

## Sponsorship Packages

Package Includes	Platinum \$10,000 Exclusive	Gold \$7,500 Unlimited	Silver \$5,000 Unlimited	Bronze \$3,000 Unlimited
Sponsor name will be part of the official event title	✓	✗	✗	✗
Premier corner booth in highest traffic location	✓	2 <sup>nd</sup> highest	✗	✗
Company inserts in the SWAG bag	✓	✓	✓	✓
Featured on the largest banner at the entrance of the expo	✓	2 <sup>nd</sup> largest	3 <sup>rd</sup> largest	4 <sup>th</sup> largest
Business logo will appear on all on-site event signage	✓	Most	Some	Some
Featured logo on the CaterCon kiosks	✓	Large	Medium	Small
Company profile including logo, phone number and link to website on CaterCon.com	✓	✓	✓	✓
Full page color ad in the show directory	✓	✓	1/2 page	1/4 page
Company name displayed on digital message board	1 week prior to the event	3 days prior to the event	2 days prior to the event	The day of the event only
Sponsor will have logo on all CaterCon email blasts and newsletters	✓	✓	✗	✗
Blog posts for the company on blog	✓	✓	Recognition	✗
Featured on pre-show flyer	✓	✓	✓	✓
Logo placement recognition on event slideshow	✓	✓	✓	✓
Pre-show attendee mailing list	✓	✓	✗	✗
Featured on CaterCon social media platforms	✓	✗	✗	✗
Featured on all printed marketing materials	✓	✓	✓	✓
Featured on all press materials	✓	✓	N/A	N/A
Business can speak in front of the expo	TBD	TBD	N/A	N/A
Admission tickets (up to \$1,375 value)	25	20	15	10

# UPGRADE YOUR MARKETING EXPOSURE WITH ONE OF THE SPONSORSHIP ADD-ONS

## **Speaker Breakout Room..... To Be Determined**

- On-site marketing advertising
- Advertising slide show or video to be displayed on TV screen(s)
- Breakout room named after the sponsor & announcement of speaker room sponsor
- Company logo on presentation slide show

## **Networking Lounge..... To Be Determined**

- Advertising displayed on coffee station
- Networking Lounge named after sponsor & announcement of networking lounge sponsor
- Advertising on phone/computer charging kiosk
- On-site marketing advertising
- Advertising slide show or video to be displayed on TV screen(s)

## **SWAG Bags ..... To Be Determined**

- Company logo on SWAG Bags
- Company inserts in SWAG Bags

## **Program Guide..... To Be Determined**

- Back cover ad & 2 inside full pages

## **WiFi ..... To Be Determined**

- Guest WiFi named after sponsor

## **Lanyards..... To Be Determined**

## **Badges ..... To Be Determined**

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